

halele`a

A COLLABORATION OF
ART, FASHION & LIFESTYLE

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Exceptional local artistry graces the gallery walls at Halele`a. A true Kaua`i gem, Halele`a features all original artwork, and has a creative multi-use concept that fuses art with a boutique, jewelry and lifestyle items.

Community-centered values have always been of utmost importance to owners Anna and Chad Ulmer. Known for spotlighting unique items that are native to the island, the gallery delights in exposing and celebrating their featured artists.

"In the end, it's not about sales, but about the community. Treating people with kindness and aloha is really important to us," Anna explains passionately.

This charming couple has a personal and family history steeped in the arts. Anna's great grandfather founded the inaugural fine art reproduction company in New York, and Chad's grandfather was a talented artist with roots in Kansas City, Kansas. Anna's majors in Design Marketing and Fine Arts as well as Business, have culminated in the accomplished expression of Halele`a's self-proclaimed 'art of Hawaiian living.'

Together for seven years, Anna and Chad have intermingled romance with a successful business partnership. Halele`a, or the 'House of Joy,' was inspired by the couple's first gallery six years ago (named Puka) located in Hanapēpē. The opportunity to be a highlighted gallery in Po`ipū three years ago has now flourished into another location in Hanalei.

Each location embodies its own character, and Halele`a's foundation gallery in Po`ipū has a supportive local clientele and displays a wide array of lifestyle and boutique items. Among these are the Kaua`i-native designs of *Machine Machine*, and crafty items like ceramics, posters, bowls and more. Imaginative jewelry is also a featured item, which is a primary element of Hanalei's gallery as well. On the north shore, Halele`a focuses more exclusively on artwork and island-made adornments.



Whether browsing the gallery on the north shore or the south shore, the inspired craftsmanship exhibits some of the island's most talented artists. Jamie Allen, an exotic nature-based mixed media artist is of notable mention, as is the plein air artist Jenifer Prince. Halele`a features a myriad of styles, and represents 40 visionary individuals ranging in age from 20 to 70 years.

Anna explains, "Art is such a

powerful part of everything, and Kaua`i is like no other place in the world. The environment here brings inspiration that the artists have in creating."

Delight your creative spirit with a visit to Halele`a, located in Po`ipū at The Shops at Kukui`ula, and in Hanalei at the Hanalei Dolphin Center inside the Black Pearl. The galleries are open seven days a week, from 10 a.m. to 9 p.m. for your viewing enjoyment. ❖